Our old website (shop.cpapsales.com.au) is tired but visiting it will give you a wealth of information about our products and services.

**The 'why' of my business:**

Simply, I wanted to take the CRAP out of CPAP

Being told I needed to spend well over $2,000 for treatment was bullshit. The available options were limited, and all too expensive.

I wanted to know more, but was told very little.

I needed help, but didn't know who to trust.

I felt there must be a better way - but there wasn't.

So, in 2009, I established CPAP Sales. Now we are now a leading supplier of affordable healthcare products to treat Sleep Apnea.

***We help thousands of people each year get a great night's sleep. Our customers wake up every morning feeling refreshed and energised, ready to take on the world.***

The 'what' of my business; Based on experience, we have a proven system for product selection and customer care that makes sleep apnea healthcare much more affordable.

The brief

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Provide a modern logo that considers the following requirements;

Modern, fresh, clean logo that explains the 'why' of our business and builds trust.

Provide variations that include Established since 2009

Colours: Blue, grey, white being the colours of our current logo

Slogan: “Making a **Great Night’s Sleep** affordable”

**Colours:** Blue, grey, white being the colours of our old logo

High contrast to cater for our more elderly demographic.